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Enterprise Customer Newsletter February 2014



2013 SECURITY ROUNDUP

Cashing In on Digital Information

In 2013, cyber criminals developed new techniques to steal credit card and bank account numbers, as well as personal data. We saw nearly a million new banking malware variants—double the number in 2012. Targeted attacks and mobile threats also created new security challenges.

[See 2013 security report >>](#) | [Read our blog >>](#)



RSA CONFERENCE, FEB 24-28, BOOTH #2601

Trend Micro Smart Sensor: Next-Generation Threat Defense

Trend Micro introduces Smart Sensor, a context-aware endpoint monitoring solution that enhances the Smart Protection Platform to speed protection and remediate targeted attacks. "We've made a dramatic shift to lead the way in next-generation threat defense," says Trend Micro CEO Eva Chen.

[Accelerate your threat response >>](#)



MICROSOFT ENDS XP SUPPORT

Trend Micro Extends Support for Windows XP Clients

Starting in April, Microsoft will no longer fix bugs and patch vulnerabilities in Windows XP. To give you more time to migrate to the latest OS, Trend Micro is extending support for Windows XP-based endpoint security (OfficeScan™ and Worry-Free™ Business Security) until 2017.

[What we recommend >>](#)



ANALYST REPORT: MAGIC QUADRANT

Gartner Names Trend Micro a Leader in Endpoint Security

For the 12th year in a row, we've earned a top spot in the Gartner Magic Quadrant for Endpoint Protection Platforms. Trend Micro [Complete User Protection solutions](#) integrate security across all layers to protect data in motion and stop threats faster.

[Read Gartner report >>](#)



CUSTOMER VIDEO: TIME-CRITICAL HEALTHCARE

Organ Donor Service Relies on Complete User Protection

To facilitate organ transplants, DCI Donor Services requires always-on IT connectivity. By switching to Trend Micro security for endpoints, mail servers, and virtual applications, administrators say, "It reports back to us when there's a problem and gives us more time..."

[Watch customer video \[3:26\] >>](#)



BLOG: CYBERCRIME ARREST

Trend Micro Helps FBI Nab SpyEye Creator

With the help of Trend Micro threat experts, the Russian SpyEye creator is now behind bars. Our researchers started tracking SpyEye in 2011 and soon began working with the FBI. The malware had infected more than 1.4 million PCs, generating fraudulent bank transactions.

[How he was caught >>](#) | [Read FBI press release >>](#)



THREAT ALERT: FAKE GAME PLAYS TRICKS

Trojanized Flappy Bird Inflates Phone Bills

The Internet is buzzing over Flappy Bird, the wildly popular game downloaded more than 50 million times. When the game developer removed it from app stores, demand soared. Cyber criminals answered the call with a Flappy Bird look-alike that triggers Premium Service Abuse.

[How to play safe >>](#)

In the News

[Fox News Video: Cost of Retail Hack Exceeds \\$200M So Far >>](#)

[Trend Micro 'HoneyPot' Tests IT Security at Olympic Games >>](#)

[Why SpyEye Conviction is a Big Deal >>](#)

[New Adobe Flash Player Zero-day Exploit Leads to PlugX >>](#)

Resources

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